



Asiatic  
LONDON

RUG ADDITIONS  
- 2022 -







## RUG ADDITIONS 2022

Showcasing our latest and newest rug collections for Spring 2022.

Impassioned by excellence in rugs, we are committed to supporting our customers by continuously developing our portfolio and product offer. We believe this latest update represents the perfect mix of market leading products that meets the needs of the modern retailer and the consumer marketplace.

As eclectic and innovative as ever; from incredibly sumptuous yarns, to exquisitely carved designs, to the shiniest of statements, our most recent proposition boasts a breadth of colour, style and texture which endorses our position as a world leading rug supplier.

Be influenced by the contemporary lines of our new Empire design, fall for the spectrum of colours across the Juno collection or allow the dramatic blue of our latest Aurora additions to take your breath away.

Always unsurpassed in both quality and design, all of this, and more, awaits you.

# TECHNIQUES & MATERIALS

Rug production has been ongoing for over 2000 years, moving from a home craft to a fine art form. The weavers craft is still paramount in the production of handmade rugs, whilst more modern production techniques give almost unlimited opportunity to develop complex and original patterns and structures. We have sourced our latest collection from three of the most prominent rug manufacturing countries: India, Turkey and Belgium. Each country has its own distinct style and comparative advantage. India is the world leader in hand tufted rugs, Turkey has expertise in machine made synthetic fibres and Belgium is known to invest in the latest technology and techniques.

## FIBRE TYPES

Picking the right fibres for your rug is a key factor in performance and consumer satisfaction. There are many things to consider like cleanability, durability, softness, colour retention and more. Synthetic fibres often come out as top performers but lack the unique natural beauty that wool has. The following explanation will help you choose based on your needs.

### Natural Fibres

#### Wool

This is the most commonly used natural fibre in rug production. It is naturally flame retardant, durable, warm in winter and cool in summer. Wool takes on colour well and is naturally resilient to wear. Wool rugs will shed fibres- this will reduce with time. This process will keep your rug looking fresh for many years. Wool is relatively easy to maintain and only needs regular vacuuming. It can be shampooed for a deeper clean.

#### Cotton

A soft yet strong fibre, it holds dye which results in a brighter colouration. Cotton is a relatively easy care, low maintenance option for lighter constructions.

### Synthetic Fibres

#### Polyester

A soft and shiny yarn that is highly versatile. It is used in a wide variety of styles from shaggy through to flatweaves. It is moisture, stain and abrasion resistant which can be ideal for the busy areas of a home.

#### Polypropylene

A great value synthetic fibre that is at the forefront of yarn technology. It can be spun or dyed in many ways to create thick shaggy rugs, bold designs, more colourful rugs or fine classic looks. It is soft to the touch but also highly stain resistant, non-shedding and easy to clean.

#### Viscose

A super soft, shiny and luxurious looking fibre, it is often used to add sheen and lustre to natural fibre rugs. It is most suited to low traffic areas of the home as it has low stain resistance and will absorb moisture.

#### PET

This yarn is manufactured from recycled plastic bottles, it is highly durable and is the ideal fibre for outdoor rugs. Colours can vary from batch to batch due to the mixed origin of the base fibre.

## TECHNIQUES

There are many different ways of weaving a rug, and while hand knotted is the most prestigious and well-known rug construction, the majority of rugs in our homes are less expensive constructions such as hand tufted or machine woven.

### Hand Tufted

This is a more affordable alternative to hand knotted rugs. The quality and price depend mainly on what quality of fibre is used. Hand tufted rugs are made using a "gun"; a hand operated tool that punches strands of yarn into a stretched canvas. The design of the rug is stencilled onto the canvas and the weaver fills in the pattern with the appropriate colour of fibre, just like painting with numbers. These yarns are secured with a latex glue and finished with a cloth back for a neat appearance. This type of construction gives a nearly unlimited variety of patterns, colours and textures. The most common yarn types are wool and viscose.

### Hand Woven

This is a precise manual weaving technique that can produce shaggy rugs, flatweaves or piled rugs. The main yarns used for this type of construction are wool, polyester and cotton. Sometimes also known as hand loom rugs, the basic premise of the weave is to intersect vertical warp threads with horizontal weft threads. To create the pile, the fibre is wrapped around a special rod during the weaving process and then cut to ensure equal pile height. Designs tend to be more limited due to the linear nature of the weaving process.

### Machine Woven

This is the most affordable rug construction, it is most commonly associated with synthetic yarns like polyester and polypropylene. Rug patterns are held on computers which control the design, colour and texture so there is little chance of error in production. Modern machines are capable of creating highly complex designs but there are production restrictions. In a machine made collection the rugs are restricted to a particular set of colours so that the machines can run at maximum efficiency. Common machine types include Wilton and jacquard looms.

In recent times additional techniques have been established to enhance weaving process. One of the most common of these methods is printing.

### Screen Printing

A series of fine mesh screens are created to represent the colours in the design. There is one screen for each colour. The mesh is placed on the rug and then a selected dye colour is passed through the mesh onto the carpet below. The ink only penetrates the exposed area of each screen and leaves a replicable design on the surface of the rug. This process is repeated for each colour until the final design is completed. This process allows for complex designs to be added to basic carpets.

# RUG INFORMATION

## ICONS EXPLAINED



### DURABLE

Suitable for heavier traffic areas of the home, rugs displaying this symbol are constructed of durable fibres and will wear well with a high level of stain resistance.



### HIGH LOW PILE

These rugs feature variation of pile height, created by either cut and loop techniques or using the latest shrink yarns to create a textured surface.



### HIGH PILE

Rugs showing this symbol have a higher, longer pile. They tend to be shaggier in their nature, for added comfort underfoot.



### LOW PILE

Flatweaves and low pile rugs display this symbol. These rugs would be suited to all areas of the home and are generally easier to maintain.



### HAND MADE

Our handmade rugs are woven by skilled artisans utilising a number of different techniques, including braiding, tufting and knotting.



### PREMIUM

These are the very best ranges within our collections which use the highest quality yarns and the most labour intensive weaving techniques.



### SOFT TOUCH

The yarn used to construct these rugs have a very soft touch. There is a luxurious and comforting feeling to these collections, ideal for all living areas or warming up a room.



### HIGH SHINE

The rugs displaying this symbol feature a high shine metallic look yarn and are often shinier than the photographic process allows. Shiny yarns will reflect.



### CARVED

The rugs showing this symbol have been hand carved to give greater definition of design and depth of pile.



### REVERSIBLE

Reversible rugs are patterned on both sides allowing you to flip the rug regularly to prolong life span.



### GREAT VALUE

Our entry price point ranges, offering great value for money.



### INDOOR / OUTDOOR

Made from water resistant materials, our soft and stylish indoor/outdoor rugs work as well in the garden as they do in the home.



### SUSTAINABLE

Typically woven from recycled polyesters or polyethylene terephthalate (PET) yarns derived from recycled plastic bottles, our sustainable rugs are sourced from certified suppliers.

## UNIVERSAL RUG UNDERLAY

This will help your rug from slipping and sliding, making it safer underfoot.

Available in the following sizes:

Small for rugs up to 90 x 150cm

Medium for rugs up to 120 x 170cm

Large for rugs up to 170 x 240cm

Extra Large for rugs up to 200 x 300cm

## QUALITY SAMPLE

These are available to purchase and will allow you to review the quality and colouration of your chosen rug.

Available for the majority of the new collection, size 20 x 30cm.

Please ask your sales representative for more information.

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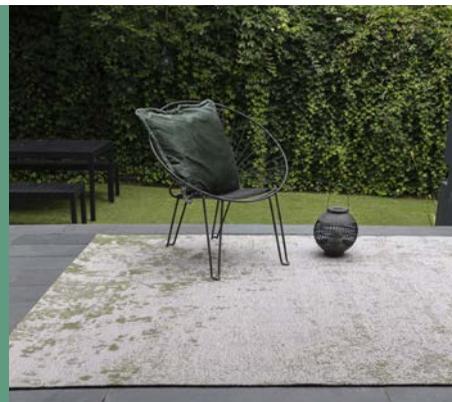
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# ALTO



*Presenting a new take on traditional Moroccan berber styles, the Alto rugs are crafted with a deep, textured pile that's both sumptuously soft and highly durable.*

Sizes(cm): 80 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 50mm | Pile Weight: 2800g



AL02 CREAM & GREY

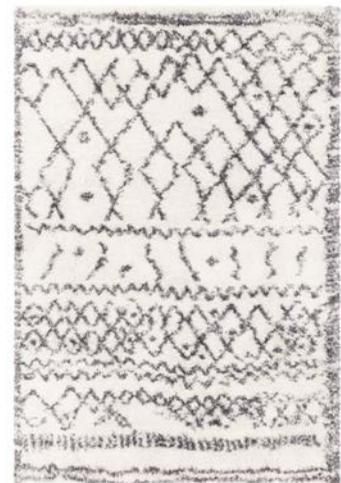


AL01 BLUE & CREAM



AL03 CREAM & BLUE

AL05 GREY & CREAM



AL04 CREAM & GREY



AL04 CREAM & GREY

# CARLTON



*A multi textured geometric diamond design hand woven in India from sustainable PET yarns offering unsurpassed durability both indoors and outdoors.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Woven | 100% PET | Pile Height: 2-14mm | Pile Weight: 2300g



MUSTARD

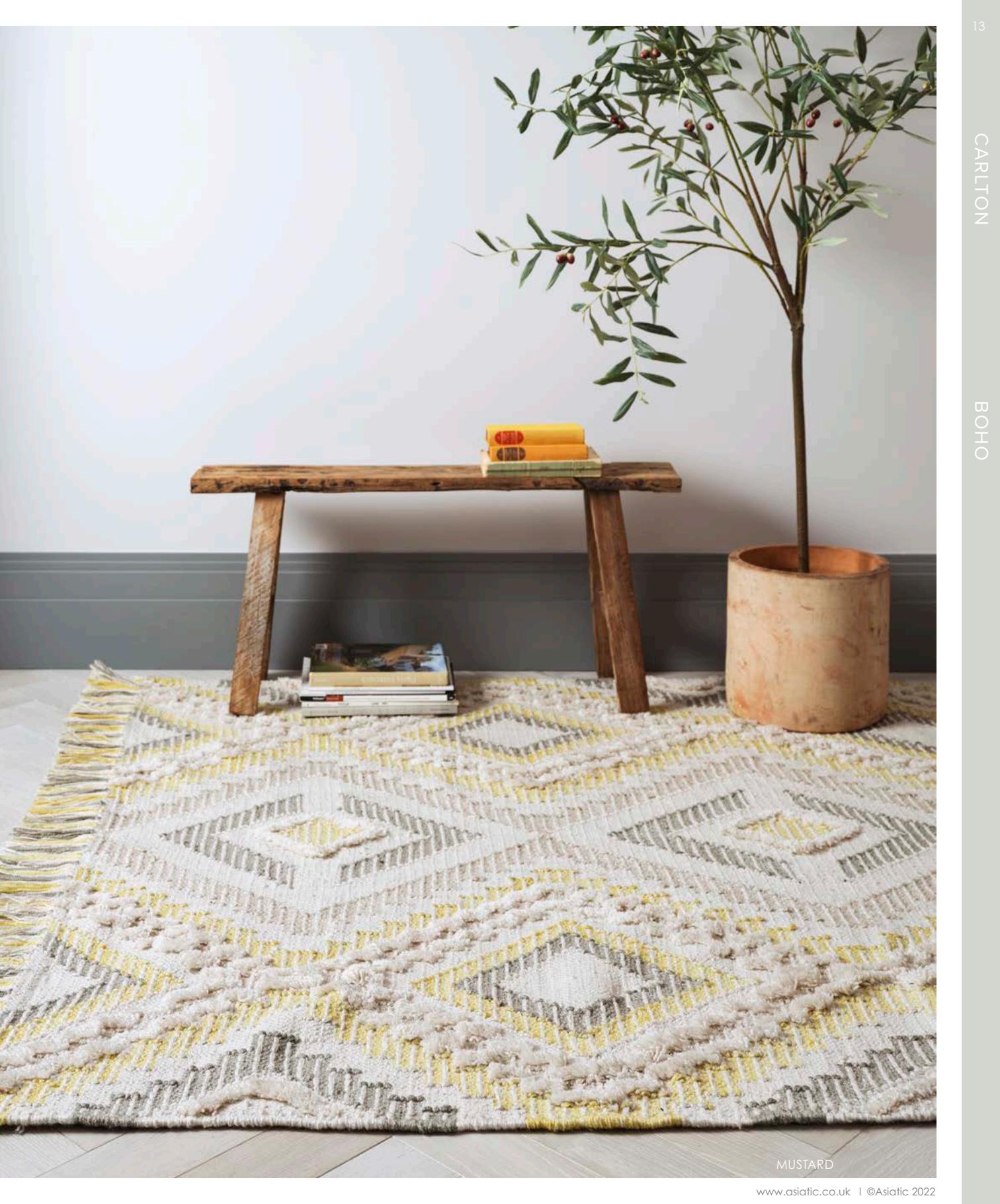


PINK



GREY





MUSTARD

NEW

# NEPAL



*A timeless collection, Nepal offers a choice of organic and traditional Moroccan designs set against calming tonal shades.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290  
Hand Woven | 100% Wool | Pile Height: 10mm | Pile Weight: 2500g



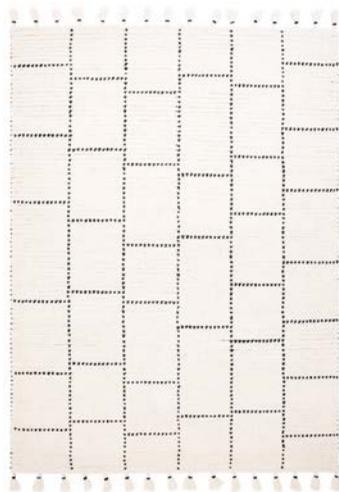
CREAM / BLUE LINEAR



SAND / CREAM LINEAR



CREAM / BLACK LINEAR



CREAM / BLACK TILE





CREAM / BLACK LINEAR

# NEPAL



*A timeless collection, Nepal offers a choice of organic and traditional Moroccan designs set against calming tonal shades.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Woven | 100% Wool | Pile Height: 10mm | Pile Weight: 2500g



CREAM / BLUE DIAMOND



BLACK / CREAM DIAMOND



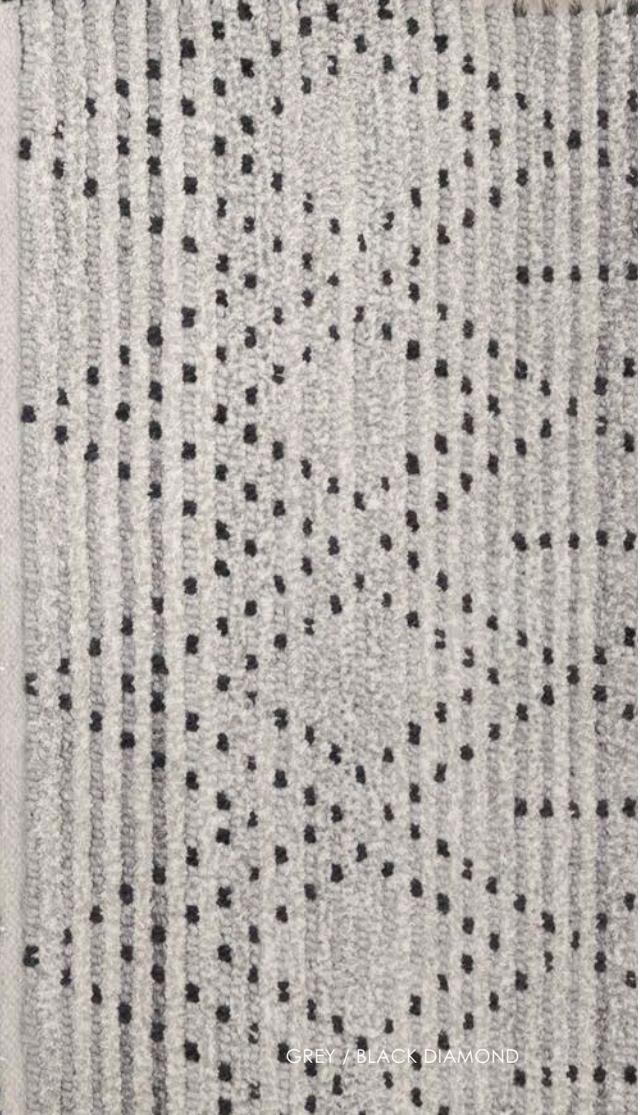
GREY / BLACK DIAMOND



BLACK / CREAM DIAMOND



CREAM / BLUE DIAMOND



GREY / BLACK DIAMOND

# FES



*Inspired by authentic Moroccan berber texture and design, Fes is presented in a gradation of neutral tones. Designed using a kelim base and tufted to create a sumptuous high pile*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Tufted | 100% Micro Polyester | Pile Height: 20mm | Pile Weight: 3250g



FE01



FE02



FE03



FE04



FE05



FE01





# CONTEMPORARY DESIGN

Designed in-house, our Contemporary Design rugs are among the most eminent pieces in the marketplace. Trend led designs, captivating colour palettes and the most innovative and modern techniques make this striking collection stand out.

22	ASPECT
24	ATHERA
28	EMPIRE
30	ENIGMA
32	GLAZE
34	JUNO
36	MASON
40	OLYMPIA
42	TORINO



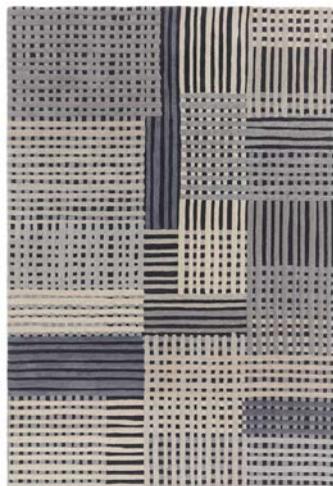
# ASPECT



*Hand tufted by skilled artisans in India using the finest quality wool, the interlocking basketweave design of Aspect is offered in a choice of 3 statement colourways, using space dyed yarns.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Tufted | 100% Wool | Pile Height: 9mm | Pile Weight: 4200g



GREY MULTI



RED MULTI



BLUE MULTI





RED MULTI

# ATHERA



*Woven with soft touch acrylic and viscose, the Athera features a high sheen finish and a luxuriously weighted high-low pile. Each piece is individually over-dyed to create unique variations throughout the collection.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 65% Acrylic 35% Viscose | Pile Height: 6mm | Pile Weight: 1800g



AT03 ANTHRACITE BORDER



AT04 BORDEAUX BORDER



AT01 EMERALD BORDER



AT05 GOLD BORDER





AT04 BORDEAUX BORDER

# ATHERA



*Woven with soft touch acrylic and viscose, the Athera features a high sheen finish and a luxuriously weighted high-low pile. Each piece is individually over-dyed to create unique variations throughout the collection.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 65% Acrylic 35% Viscose | Pile Height: 6mm | Pile Weight: 1800g



AT06 RUBY ABSTRACT



AT08 CHAMPAGNE CLASSIC



AT07 BLACK PERSIAN



AT09 EBONY MEDALLION





AT07 BLACK PERSIAN

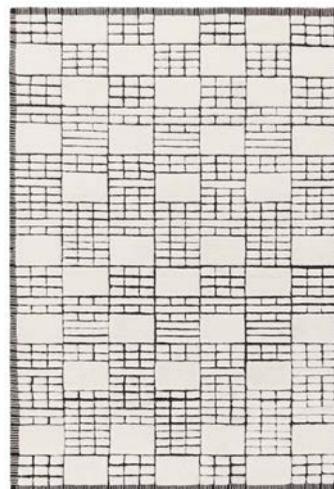
# EMPIRE



*Hand tufted from 100% New Zealand wool, the contemporary grid-like design and high low pile of the Empire collection is offered as a bold monochromatic or sophisticated neutral.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Tufted | 100% Wool | Pile Height: 10-16mm | Pile Weight: 2000g



CREAM BLACK



CREAM NEUTRAL



CREAM BLACK

# ENIGMA



*Presenting Enigma, a premium design led collection offered in 5 vibrant colourways. Hand tufted from a blend of wool and viscose, each piece is hand carved to create an illusionary 3D effect.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Tufted | Wool & Viscose | Pile Height: 9mm | Pile Weight: 4200g



BLUE MULTI



GREY MULTI



GOLD MULTI



ROSE MULTI



RED MULTI



BLUE MULTI

# GLAZE



*A captivating collection of thought-provoking designs in a selection of iridescent, high shine shades, Glaze is woven with a subtle high low finish using a machine woven jacquard technique.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Woven | 100% Viscose | Pile Height: 7-10mm | Pile Weight: 700g



SILVER DATA



OCHRE PULSE



SAGE SCALE



SILVER TETRIS



IVORY ICE



IVORY FUSION





OCHRE PULSE

# JUNO



*An opulent viscose collection, Juno is hand woven and then screen printed for a completely unique finish. Available in a choice of fresh shades across a spectrum of different tones.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Woven | 100% Viscose | Pile Height: 6mm | Pile Weight: 2400g



GINGER



AQUAMARINE



CITRINE



GREIGE



VERDANT



GINGER

# MASON



*Intriguingly tactile, the super soft Mason collection features contemporary artistic designs in a breadth of colourways with a high low finish. Woven in India.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Microfibre Polyester | Pile Height: 13mm | Pile Weight: 1100g



DIAMOND



WAVE

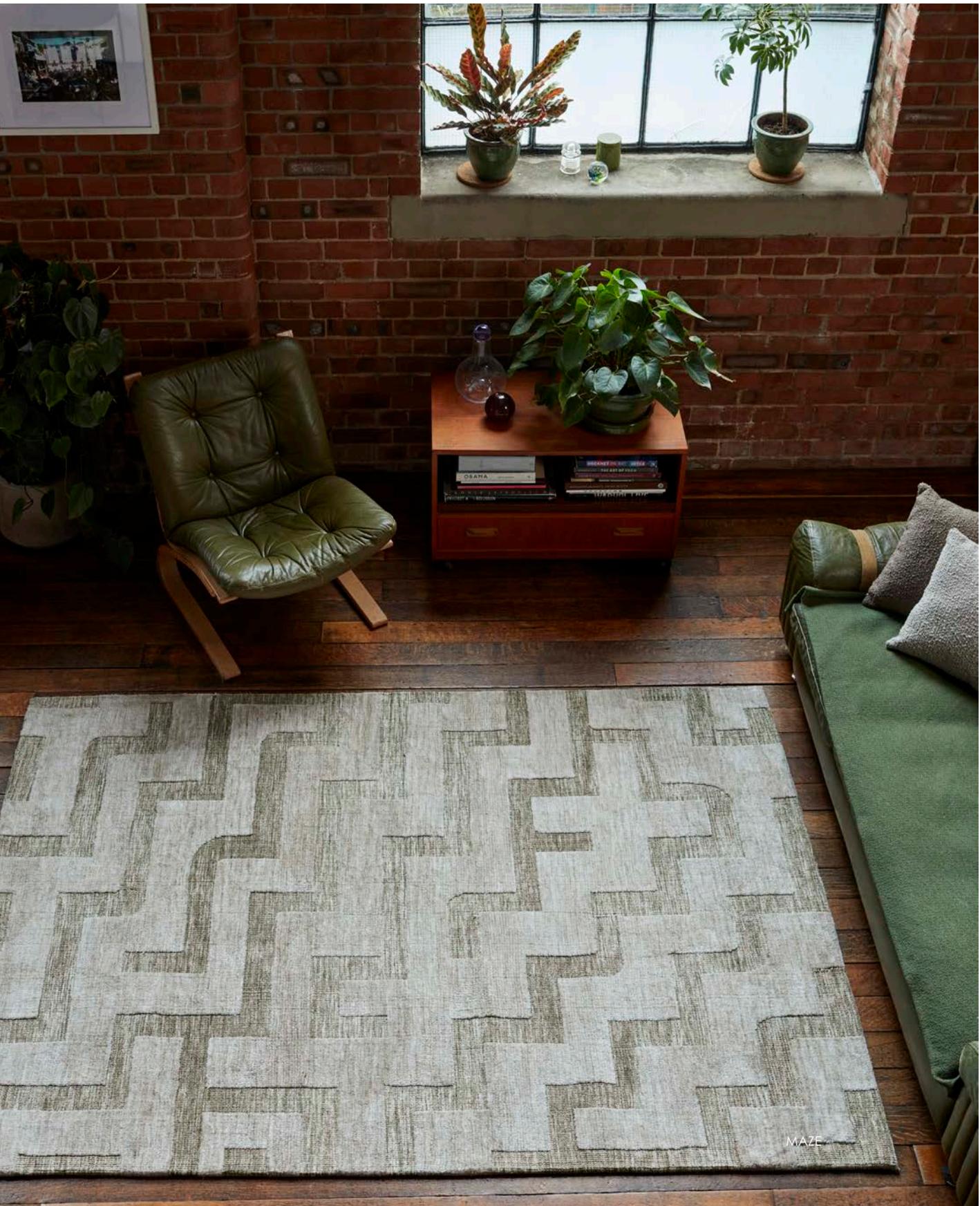


MAZE



GRID





MAZE

# MASON



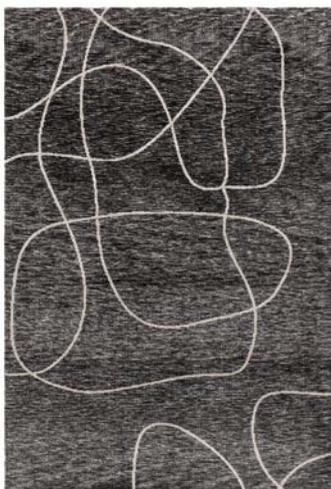
*Intriguingly tactile, the super soft Mason collection features contemporary artistic designs in a breadth of colourways with a high low finish. Woven in India.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Microfibre Polyester | Pile Height: 13mm | Pile Weight: 1100g



TRAPEZIUM



LINEAR



IKAT



TRAPEZIUM



LINEAR

# OLYMPIA



*The Olympia collection combines a luxuriously weighted low pile with a high-shine, velvety-soft finish. Executed in a versatile selection of elegant metallic tones and complete with fringing.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 60% Acrylic 40% Viscose | Pile Height: 6mm | Pile Weight: 1800g



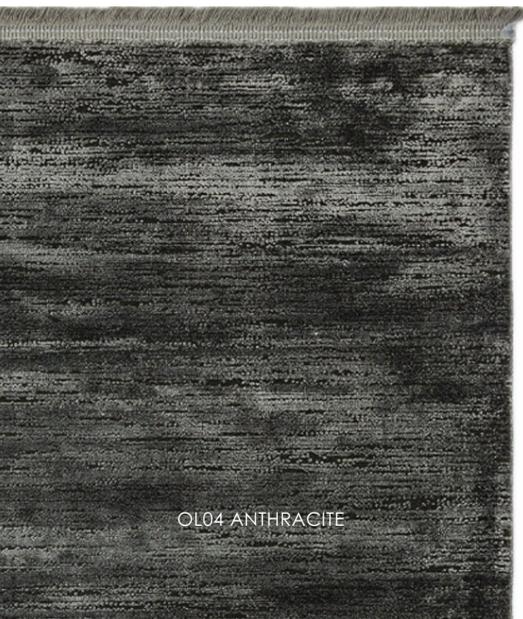
OL02 GREY GOLD BORDER



OL03 SILVER GREY BORDER



OL01 GREY PEARL BORDER



OL04 ANTHRACITE



OL05 PEWTER



OL07 SILVER GREY ABSTRACT



OL06 GREY GOLD ABSTRACT

OL06 GREY GOLD ABSTRACT

# TORINO



*A striking abstract and textural design in a selection of contemporary and tonal shades. This premium collection is machine tufted in a cut pile viscose with intricate wool loop detailing, creating a sumptuous high low finish.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Tufted & Hand Finished | 50% Wool 50% Viscose | Pile Height: 10mm | Pile Weight: 3400g



CHARCOAL



PETROL BLUE



TERRACOTTA



GOLD



FOREST GREEN



TEAL GREEN



NATURAL

NATURAL





# CONTEMPORARY PLAINS

Our contemporary plain rugs are designed to offer a bold colour statement or a complementary finish to a space. Manufactured to the highest quality, we offer a choice of textures and finishes across a range of fabric compositions.

- 46 ASTON
- 48 HAGUE
- 50 ZEHRAYA



# ASTON



*Hand loomed with viscose in India, the luxurious Aston range boasts an elegant, subtle sheen and is available in a selection of sophisticated shades.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

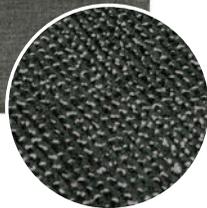
Hand Woven | 100% Viscose | Pile Height: 8mm | Pile Weight: 1800g



SILVER



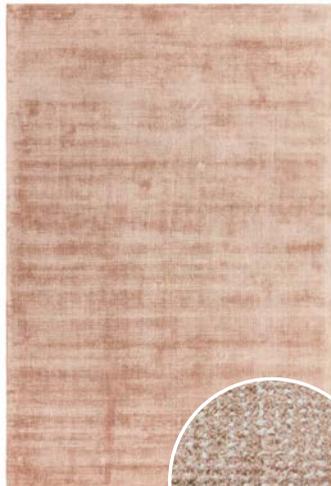
GREEN



SAND



OCHRE

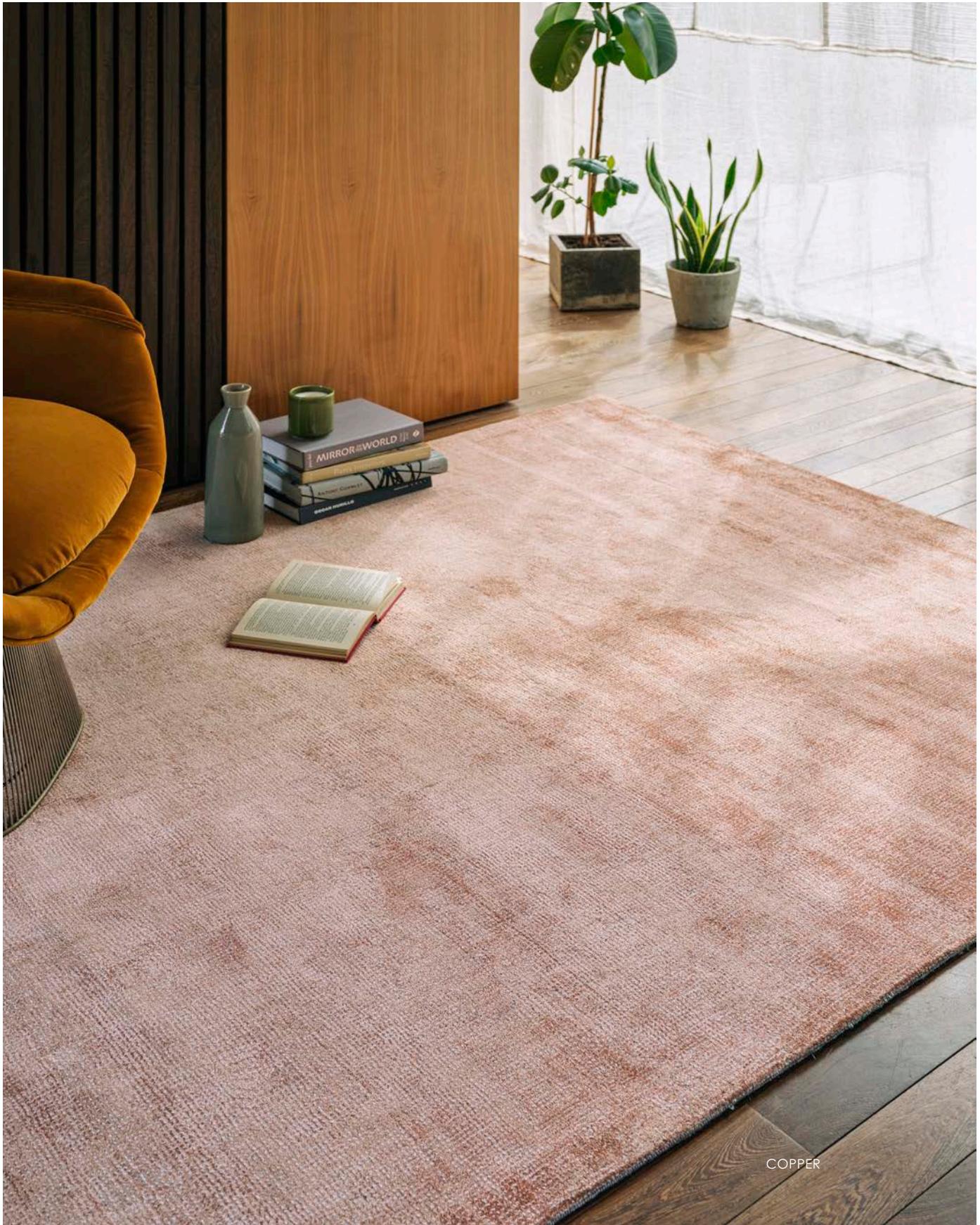


COPPER



NAVY





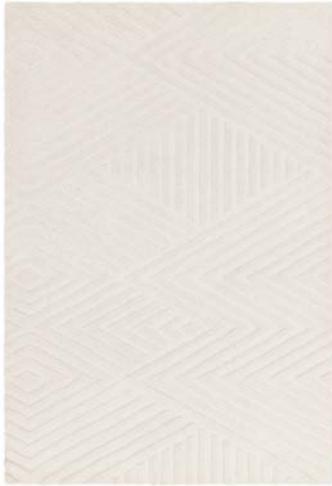
COPPER

# HAGUE

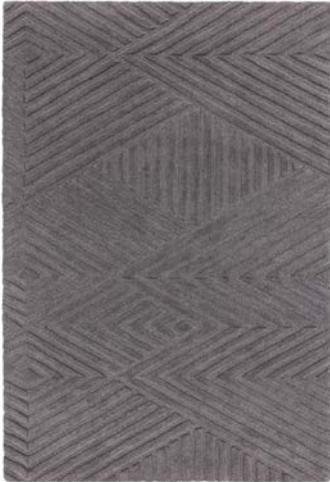


*A modern classic, the geometric angles, sweeping lines and dramatic curves of the Hague collection are complemented by a textural cut and loop finish. Woven in India.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290  
Hand Tufted | 100% Wool | Pile Height: 10-14mm | Pile Weight: 2200g



IVORY



CHARCOAL



TAUPE



SILVER



SAND



CHARCOAL

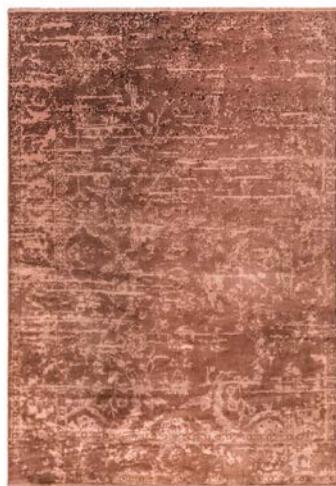
# ZEHRAYA



*Boasting a velvety soft finish, the richly saturated jewel tones of the versatile Zehraya collection are softened with subtle Persian design elements and distressed overtones.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

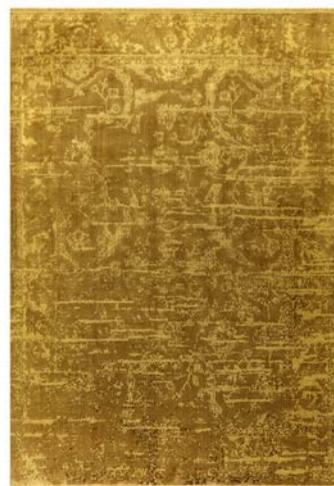
Machine Woven | 100% Polyester | Pile Height: N/A | Weight: 1500g



ZE05 RUST ABSTRACT



ZE06 GREEN ABSTRACT



ZE09 GOLD ABSTRACT

ZE07 CHARCOAL ABSTRACT



ZE08 CRANBERRY ABSTRACT



ZE05 RUST ABSTRACT

# ZEHRAYA



*Boasting a velvety soft finish, the richly saturated jewel tones of the versatile Zehraya collection are softened with subtle Persian design elements and distressed overtones.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polyester | Pile Height: N/A | Weight: 1500g



ZE02 INK BLUE BORDER



ZE04 SILVER BORDER



ZE03 GREY BORDER



ZE01 PURPLE BORDER





ZE01 PURPLE BORDER





# CLASSIC HERITAGE

Our Classic Heritage rugs are refreshed for the present day using some of the newest machine made weaving techniques. Traditional Oriental and Persian designs are brought up to date with modern colour palettes and durable finishes.

56 FLORES

60 KAYA

66 ZOLA



# FLORES



*A timeless collection which showcases a breadth of classic designs including floral motifs, intricate borders and central medallions.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 6.5mm | Pile Weight: 1700g



FR01 AZIN



FR04 KIRA



FR05 ESTER



FR08 LALEH





FR01 AZIN

# FLORES



*A timeless collection which showcases a breadth of classic designs including floral motifs, intricate borders and central medallions.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 6.5mm | Pile Weight: 1700g



FR02 MINA



FR06 FIZA



FR07 KIRA



FR03 GITA





FR06 FIZA

# KAYA



*Presenting a vast choice of classic Persian designs in a variety of traditional and contemporary colourways, Kaya is a great value machine made collection.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Chenille, Cotton, Polyester mix | Pile Height: N/A | Weight: 1400g



KY07 IMAN



KY12 LILA



KY09 ESFIR



KY11 RANA



KY06 SIMA



KY17 AZAR



KY06 SIMA

# KAYA



*Presenting a vast choice of classic Persian designs in a variety of traditional and contemporary colourways, Kaya is a great value machine made collection.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Chenille, Cotton, Polyester mix | Pile Height: N/A | Weight: 1400g



KY16 ALYA



KY14 NIKI



KY15 SARA



KY03 NOOR



KY01 SHIVA



KY05 ROYA



KY01 SHIVA

# KAYA



*Presenting a vast choice of classic Persian designs in a variety of traditional and contemporary colourways, Kaya is a great value machine made collection.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Chenille, Cotton, Polyester mix | Pile Height: N/A | Weight: 1400g



KY10 MONA



KY02 AVA



KY04 VIDA



KY13 TARA



KY08 DANA



KY13.TARA

# ZOLA



*Showcasing a range of traditional Persian-inspired designs executed in an authentic colour palette, the Zola rugs work equally well in both classic and contemporary settings.*

Sizes(cm): 120 x 170 | 155 x 230 | 195 x 290  
Machine Woven | 78% Polypropylene 22% Polyester | Pile Height: 10mm | Pile Weight: 2300g



TARK



LISAR



KIAN



ARAS



HERIS



LISAR

# ZOLA

NEW



*Showcasing a range of traditional Persian-inspired designs executed in an authentic colour palette, the Zola rugs work equally well in both classic and contemporary settings.*

Sizes(cm): 120 x 170 | 155 x 230 | 195 x 290

Machine Woven | 78% Polypropylene 22% Polyester | Pile Height: 10mm | Pile Weight: 2300g



EVIN



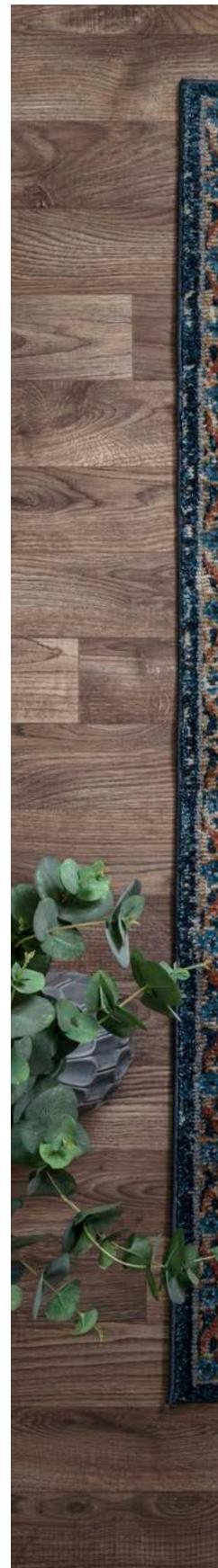
RAZAN



SARAB



FASA





SARAB





# COSY TEXTURES

Developed with super softness in mind, this is a cutting edge collection of textured, fashionably coloured shaggy rugs are ideal for all areas of your home.

- 72 BARNABY
- 74 HARRISON
- 76 PAYTON
- 80 RITCHIE



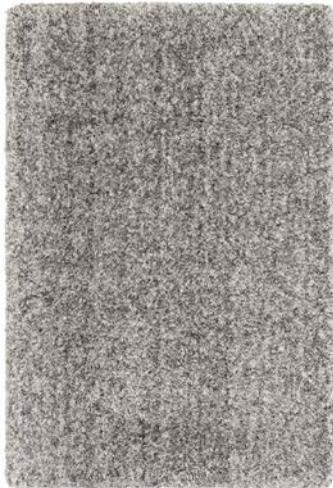
# BARNABY



*Sumptuously soft with luxuriously deep pile for the ultimate underfoot experience, the Barnaby collection is offered in a selection of muted space dyed neutrals.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

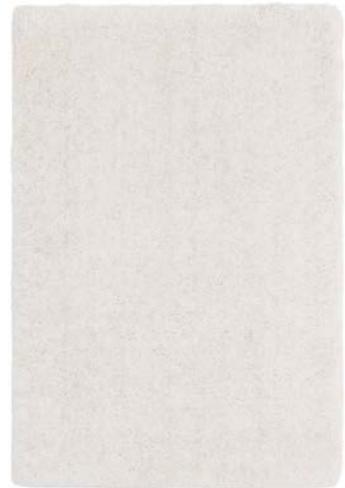
Hand Woven | 100% Micro Polyester | Pile Height: 70mm | Pile Weight: 5500g



GRAPHITE



SILVER



OFF WHITE

SAGE



SAND



SAND

NEW

# HARRISON



*Defined high low shaggy collection available in a selection of smart shades, Harrison boasts a sumptuous underfoot experience. Woven in India.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290  
Table Tufted | 100% Polyester | Pile Height: 20-40mm | Pile Weight: 3000g



CHARCOAL



SILVER



GREIGE



SAGE



NAVY



OFF WHITE



SAGE

# PAYTON



*Offered in a broad range of colours - from soft neutrals to jewel-like brights - the Payton rugs are woven to a high pile for a sumptuously soft, shiny look and feel.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polyester | Pile Height: 45mm | Pile Weight: 2700g



ORANGE



DUCK EGG



NAVY



RED



TEAL



GOLD



NAVY

# PAYTON



*Offered in a broad range of colours - from soft neutrals to jewel-like brights - the Payton rugs are woven to a high pile for a sumptuously soft, shiny look and feel.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polyester | Pile Height: 45mm | Pile Weight: 2700g



MINK



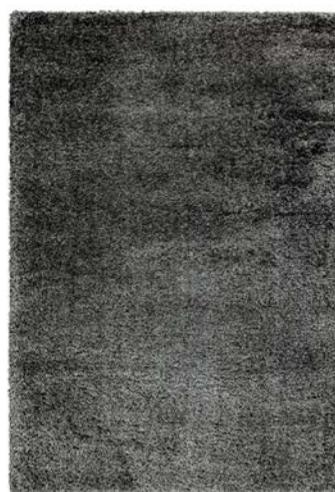
BEIGE



PINK



SILVER



CHARCOAL



MINK

# RITCHIE



*Sumptuously soft chunky shaggy for the ultimate underfoot experience, Ritchie is available in a breadth of bold pops of colour and tonal neutrals.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 50mm | Pile Weight: 1800g



NAVY



BEIGE



YELLOW



DUCK EGG



RED



NAVY

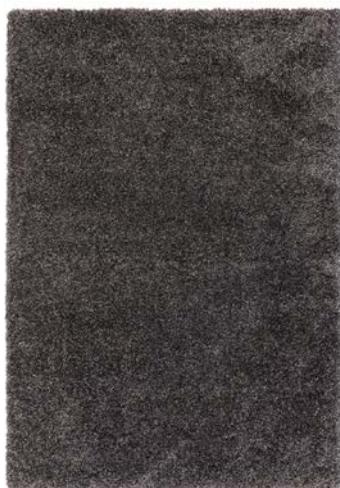
# RITCHIE



*Sumptuously soft chunky shaggy for the ultimate underfoot experience, Ritchie is available in a breadth of bold pops of colour and tonal neutrals.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

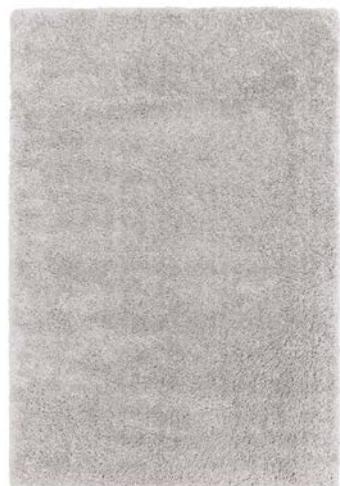
Machine Woven | 100% Polypropylene | Pile Height: 50mm | Pile Weight: 1800g



CHARCOAL



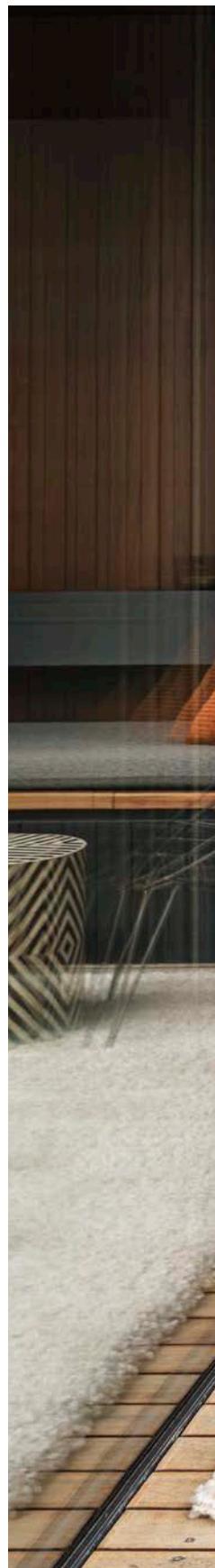
GREY



LIGHT GREY

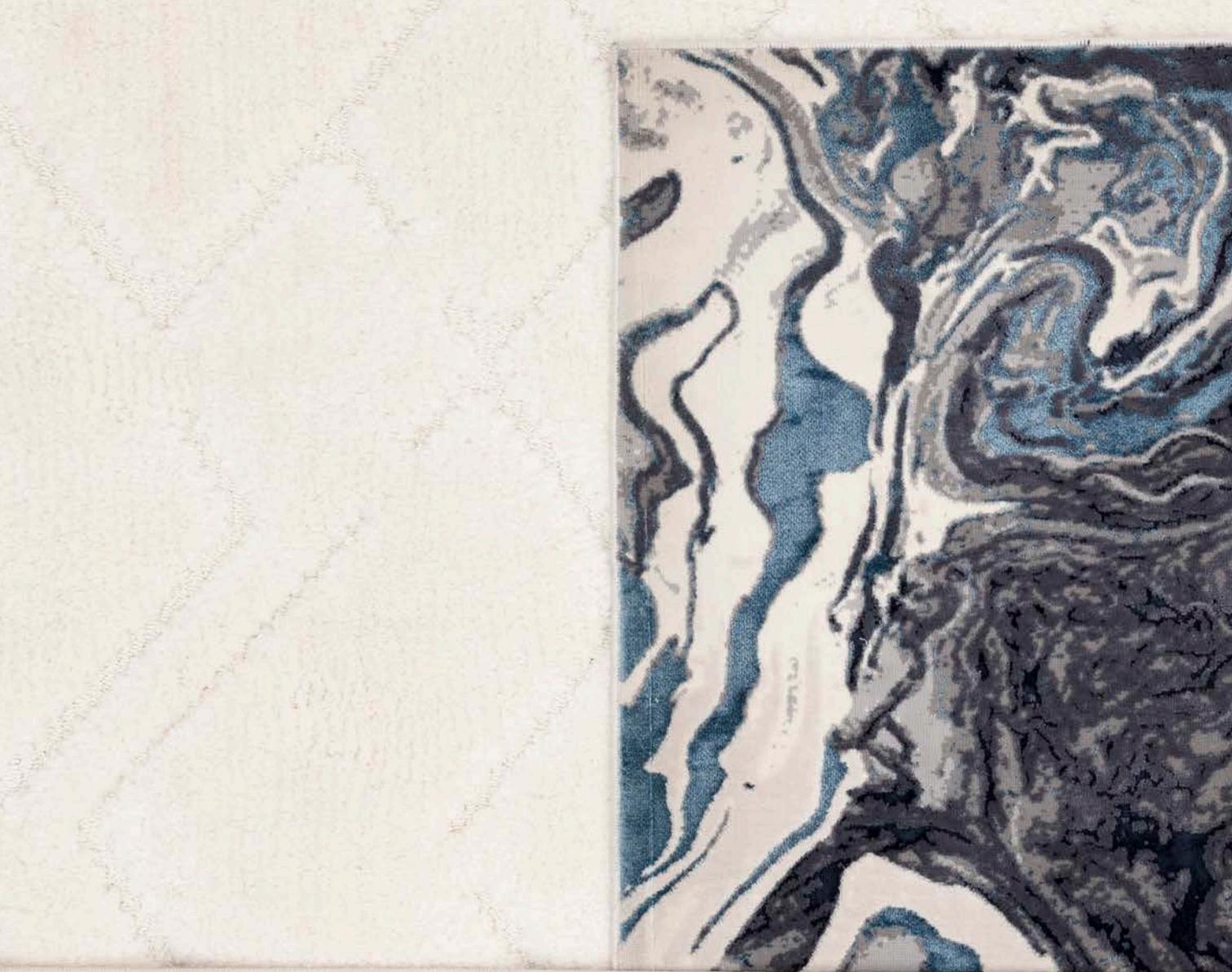


CREAM





CREAM





# EASY LIVING

Modern structures in modern materials, Easy Living rugs are machine woven in practical and durable stain resistant fibres. Finished in the latest colour palettes and the most up to date textures.

<i>86</i>	AMELIE
<i>90</i>	ARIANA
<i>94</i>	AURORA
<i>102</i>	COLORES CLOUD
<i>104</i>	MUSE
<i>112</i>	NOVA
<i>122</i>	ORION
<i>128</i>	SKETCH



# AMELIE



*Presented in a variety of abstract, geometric and painterly designs, the colourful Amelie rug collection offers great value style with a highly durable, easy-clean yarn.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 7mm | Pile Weight: 1200g



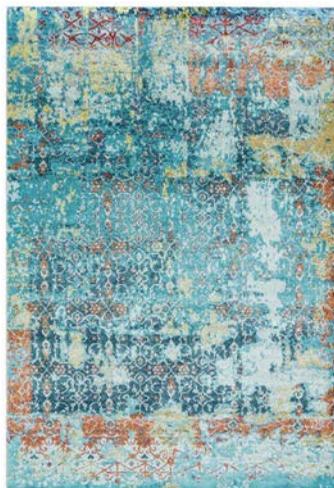
AM07 MOONLIGHT



AM06 SUNDOWN



AM04 SPLASH



AM10 VINTAGE



AM05 WATERCOLOUR



AM08 HARLEQUIN



AM06 SUNDOWN

# AMELIE



*Presented in a variety of abstract, geometric and painterly designs, the colourful Amelie rug collection offers great value style with a highly durable, easy-clean yarn.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 7mm | Pile Weight: 1200g



AM09 PIXEL



AM01 DIAMOND



AM02 MEADOW



AM03 TRIANGLES



AM11 RHOMBUS



AM12 RHOMBUS GREY



AM02 MEADOW

# ARIANA



*Offering an on-trend update to traditional Moroccan-inspired styles, the Ariana rugs showcase a wide range of designs and colours all with contrasting textural appeal.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 18-30mm | Pile Weight: 2100g



AR01 TRELLIS



AR03 HARMONY



AR09 RHOMBUS



AR02 MULTI DOTTY



AR08 CRISS CROSS



AR01 TRELLIS

# ARIANA



*Offering an on-trend update to traditional Moroccan-inspired styles, the Ariana rugs showcase a wide range of designs and colours all with contrasting textural appeal.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 18-30mm | Pile Weight: 2100g



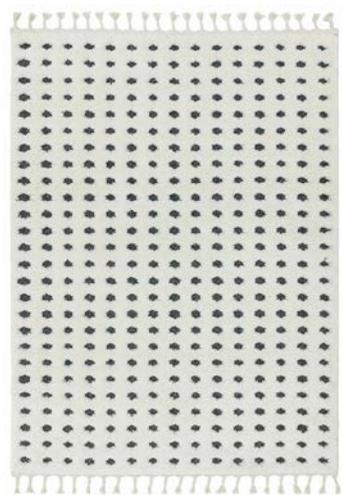
AR04 VANILLA



AR06 SHARD



AR10 RIPPLE



AR05 DOTTY GREY





AR10 RIPPLE

# AURORA



*Presented in a choice of abstract metallic designs, the Aurora rugs are machine-woven from high density, durable fibres. The result is a collection that's both sophisticated and functional.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 65% Polyester 35% Polypropylene | Pile Height: 8mm | Pile Weight: 1300g



AU21 FOAM NEW



AU19 HEXAGON NEW



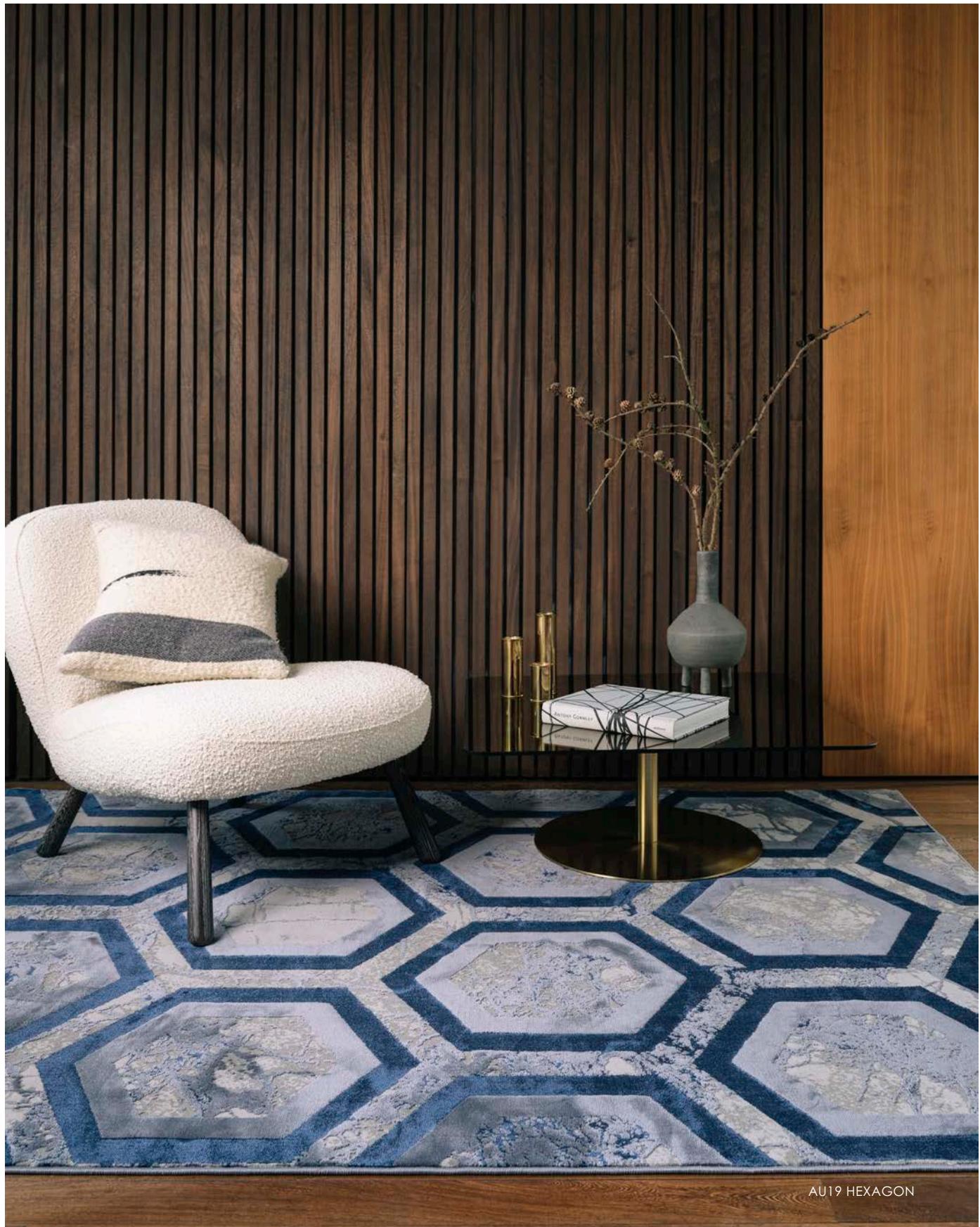
AU18 OCEAN NEW



AU22 QUAKE NEW



AU20 STORM NEW



AU19 HEXAGON

# AURORA



*Presented in a choice of abstract metallic designs, the Aurora rugs are machine-woven from high density, durable fibres. The result is a collection that's both sophisticated and functional.*

Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 65% Polyester 35% Polypropylene | Pile Height: 8mm | Pile Weight: 1300g



AU13 MICA



AU14 RIPPLE



AU15 ELEXUS



AU16 STRATA RUNNER AVAILABLE



AU17 LINEA RUNNER AVAILABLE



AU15 ELEXUS

# AURORA



*Presented in a choice of abstract metallic designs, the Aurora rugs are machine-woven from high density, durable fibres. The result is a collection that's both sophisticated and functional.*

Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 65% Polyester 35% Polypropylene | Pile Height: 8mm | Pile Weight: 1300g



AU02 CLOUD **RUNNER AVAILABLE**



AU03 SOLAR **RUNNER AVAILABLE**



AU11 LATTICE



AU12 CRYSTAL



AU05 QUARTZ



AU10 GLACIER



AU02 CLOUD

# AURORA



*Presented in a choice of abstract metallic designs, the Aurora rugs are machine-woven from high density, durable fibres. The result is a collection that's both sophisticated and functional.*

Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 65% Polyester 35% Polypropylene | Pile Height: 8mm | Pile Weight: 1300g



AU01 DUNE RUNNER AVAILABLE



AU04 GALAXY



AU06 LUSTRE



AU09 SATIN



AU07 DIAMOND



AU08 MARBLE



AU01 DUNE

# COLORES CLOUD



*Playful collection characterised by multi-coloured modern and abstract designs which offers great value style and a highly durable, easy-clean yarn.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 300

Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 700g



CO03 ETHEREAL



CO05 DIGITAL



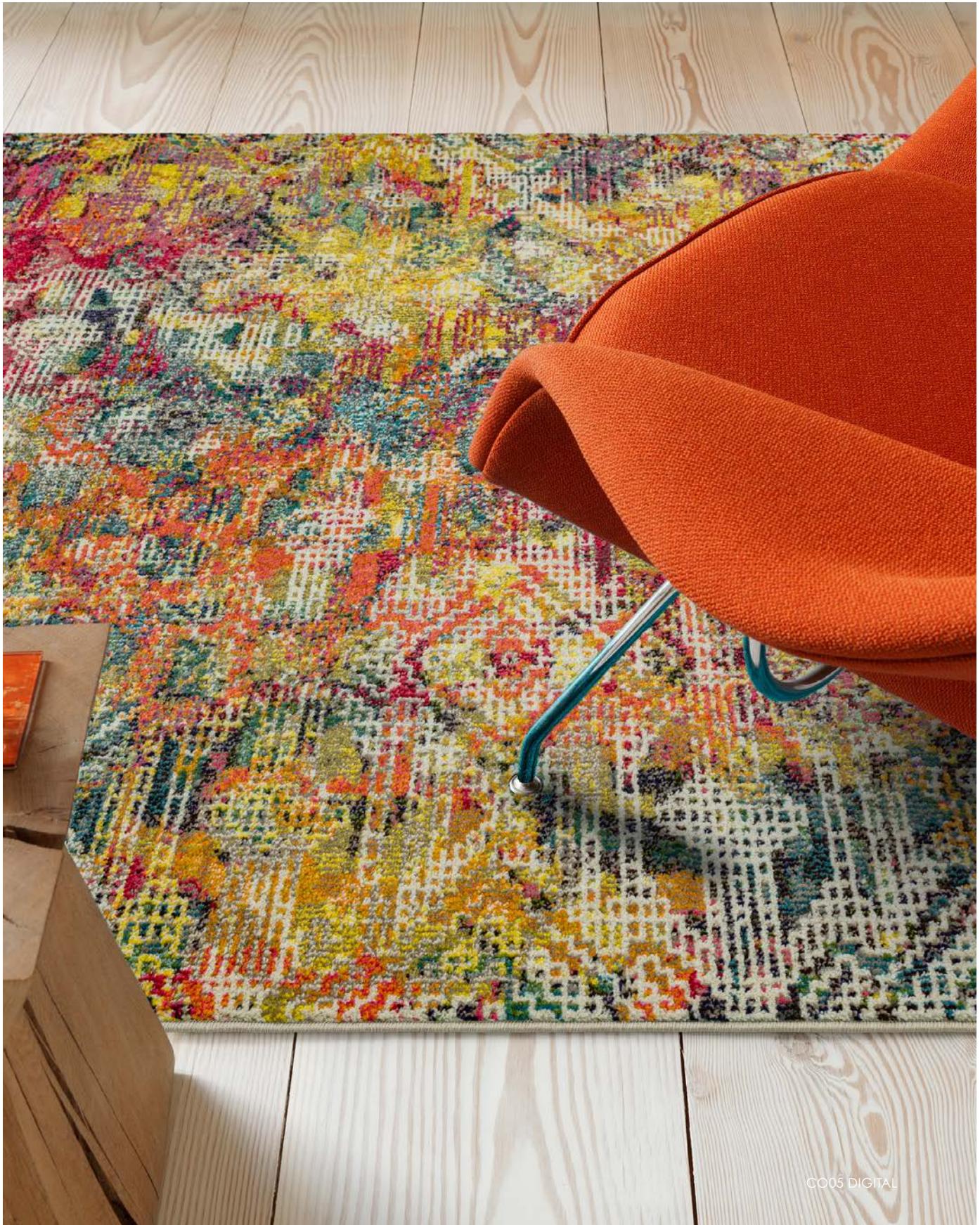
CO04 GALACTIC



CO02 ARABESQUE



CO01 GARDENIA



CO05 DIGITAL

# MUSE



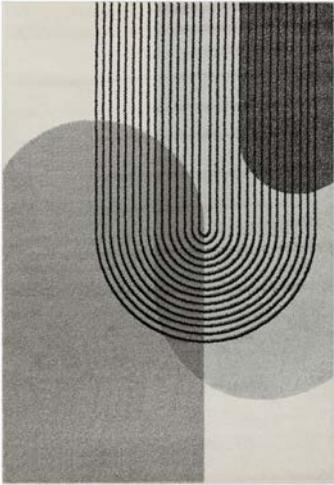
*Big on personality and boasting bright colours and bold designs, Muse is a great value fashion collection. Available in 5 sizes across 23 different designs.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 1800g



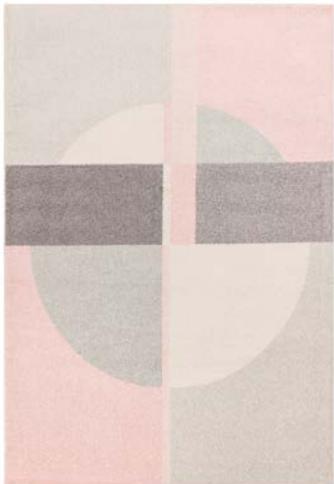
MU13 ORANGE RETRO



MU14 GREY RETRO



MU15 BLUE RETRO



MU21 PINK CIRCLE



MU22 YELLOW HALO



MU23 GREY HALO



MU15 BLUE RETRO

# MUSE

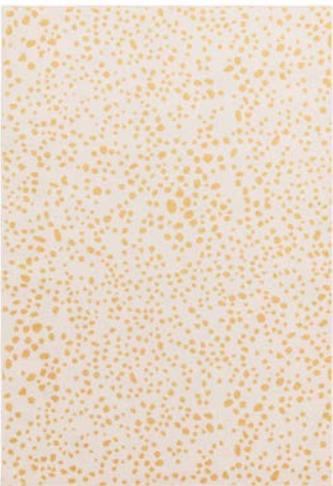


*Big on personality and boasting bright colours and bold designs, Muse is a great value fashion collection. Available in 5 sizes across 23 different designs.*

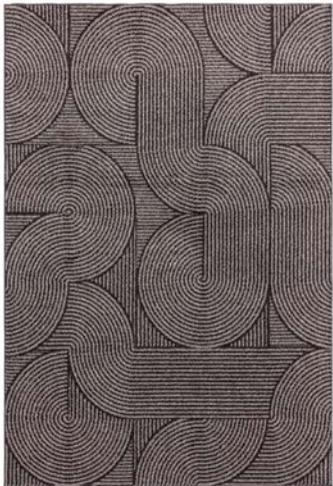
Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290  
Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 1800g



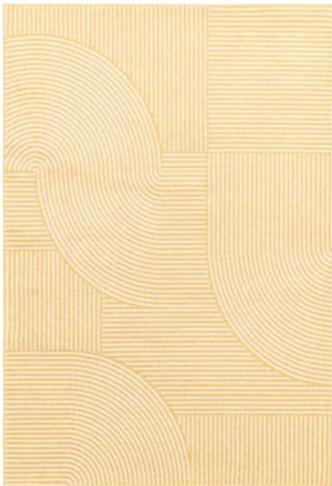
MU11 BLACK SPOTTY RUNNER AVAILABLE



MU12 YELLOW SPOTTY RUNNER AVAILABLE



MU01 CHARCOAL SWIRL



MU18 YELLOW GEOMETRIC



MU17 PINK GEOMETRIC



MU02 BLUE SWIRL



MU18 YELLOW GEOMETRIC

# MUSE



*Big on personality and boasting bright colours and bold designs, Muse is a great value fashion collection. Available in 5 sizes across 23 different designs.*

Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290  
Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 1800g



MU16 CREAM ARCH



MU05 BLUE STRIPE RUNNER AVAILABLE



MU06 MULTI-COLOURED STRIPE RUNNER AVAILABLE



MU20 GREY ART DECO



MU03 BLUE SHAPES RUNNER AVAILABLE



MU04 PINK SHAPES RUNNER AVAILABLE



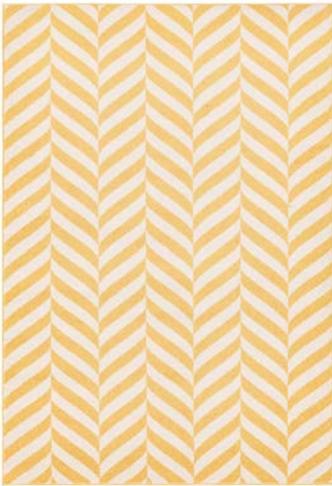
MU04 PINK SHAPES

# MUSE



*Big on personality and boasting bright colours and bold designs, Muse is a great value fashion collection. Available in 5 sizes across 23 different designs.*

Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290  
Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 1800g



MU08 YELLOW CHEVRON RUNNER AVAILABLE



MU07 GREY CHEVRON RUNNER AVAILABLE



MU09 GREY LINEAR RUNNER AVAILABLE



MU10 BLACK LINEAR RUNNER AVAILABLE





MU08 YELLOW CHEVRON

## NOVA



*Showcasing a variety of colourful and monochromatic tones, the bestselling Nova collection has a design suited to every interior. Introducing new designs and colourways for 2022.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 2300g



NV29 RETRO GREY



NV30 RETRO BLUE



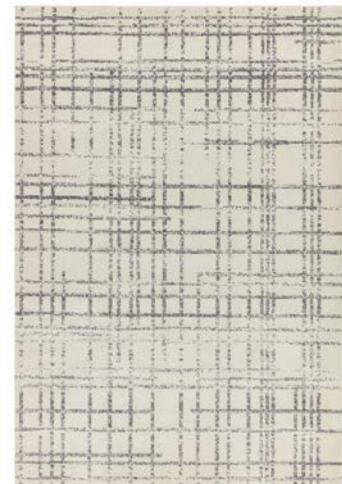
NV28 CHEVRON BLACK



NV34 NOMADIC DARK GREY



NV35 AZTEC GREY



NV31 GRID GREY



NV30 RETRO BLUE

# NOVA



*Showcasing a variety of colourful and monochromatic tones, the bestselling Nova collection has a design suited to every interior. Introducing new designs and colourways for 2022.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

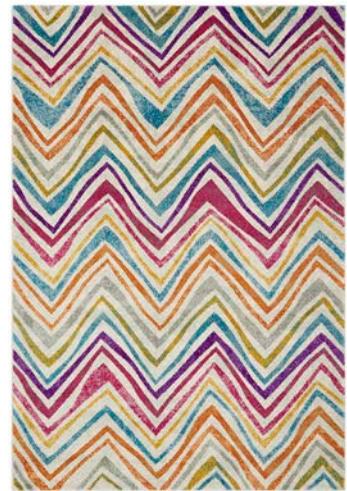
Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 2300g



NV01 FLAG YELLOW



NV14 GEO YELLOW



NV21 RHYTHM MULTI



NV05 STRIPE MULTI



NV32 ABSTRACT BLUE NEW



NV27 ZEBRA GREY



NV14 GEO YELLOW

# NOVA



*Showcasing a variety of colourful and monochromatic tones, the bestselling Nova collection has a design suited to every interior. Introducing new designs and colourways for 2022.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 2300g



NV22 ABSTRACT MUSTARD



NV23 ABSTRACT NAVY



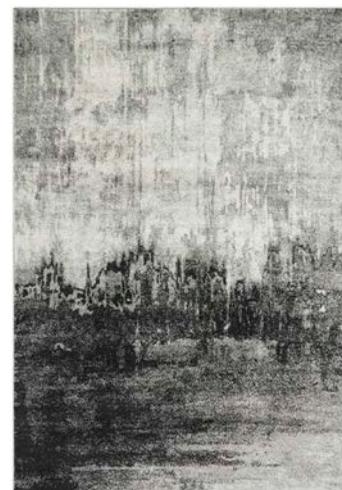
NV04 DISTRESS ORANGE



NV15 PAINTERLY DUCK EGG



NV18 PAINTERLY YELLOW



NV03 DISTRESS GREY



NV04 DISTRESS ORANGE

# NOVA



*Showcasing a variety of colourful and monochromatic tones, the bestselling Nova collection has a design suited to every interior. Introducing new designs and colourways for 2022.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 2300g



NV24 PERSIAN WHITE MULTI



NV25 PERSIAN BLUE



NV10 ANTIQUE GREY



NV11 ANTIQUE NAVY



NV09 ANTIQUE ORANGE



NV08 ANTIQUE FUCHSIA



NV24 PERSIAN WHITE MULTI

# NOVA



*Showcasing a variety of colourful and monochromatic tones, the bestselling Nova collection has a design suited to every interior. Introducing new designs and colourways for 2022.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 9mm | Pile Weight: 2300g



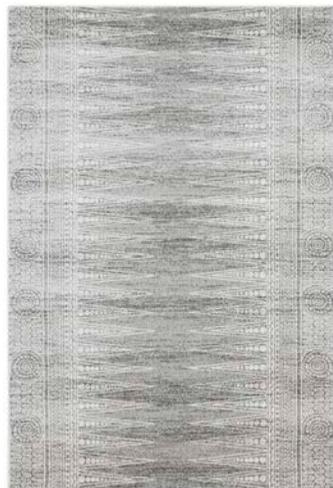
NV26 MEDALLION IVORY



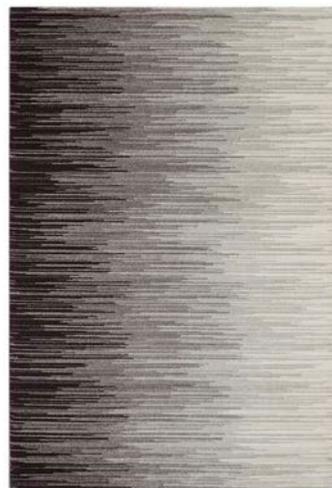
NV12 MEDALLION MULTI



NV33 TRIBAL GREY **NEW**



NV07 WEAVE GREY



NV13 OMBRE GREY



NV04 DISTRESS ORANGE



NV33 TRIBAL GREY

NV004 PINK SHAPES

# ORION



*Showcasing a range of abstract and geometric designs embellished with lustrous metallic hints, the Orion collection is woven from a mix of yarns for a soft underfoot experience.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290 | 240 x 340\*

Machine Woven | 70% Polypropylene 30% Polyester | Pile Height: 11mm | Pile Weight: 2100g



OR04 ABSTRACT BLUE\*



OR07 ABSTRACT YELLOW\*



OR08 ABSTRACT GREEN

OR05 ABSTRACT SILVER



OR06 ABSTRACT PINK



OR06 ABSTRACT GREEN

# ORION



*Showcasing a range of abstract and geometric designs embellished with lustrous metallic hints, the Orion collection is woven from a mix of yarns for a soft underfoot experience.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 70% Polypropylene 30% Polyester | Pile Height: 11mm | Pile Weight: 2100g



OR12 BLOCKS YELLOW



OR13 BLOCKS HEATHER



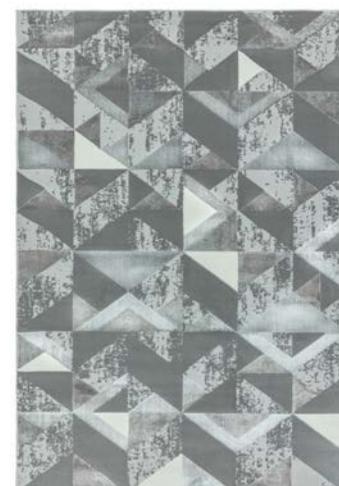
OR14 BLOCKS BLUE



OR10 FLAG PINK



OR11 FLAG GREY



OR09 FLAG SILVER



OR11 FLAG GREY

# ORION



*Showcasing a range of abstract and geometric designs embellished with lustrous metallic hints, the Orion collection is woven from a mix of yarns for a soft underfoot experience.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290 | 240 x 340\*

Machine Woven | 70% Polypropylene 30% Polyester | Pile Height: 11mm | Pile Weight: 2100g



OR02 DECOR GREY



OR03 DECOR YELLOW\*



OR01 DECOR PINK





OR03 DECOR YELLOW

# SKETCH



*Presenting a variety of designs executed with on-trend pastel shades, the Sketch collection offer great value style. Machine-woven from durable, easy-clean yarns.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 13mm | Pile Weight: 1900g



SK01 RHOMBUS GREY



SK02 RHOMBUS MULTI



SK03 SHAPES GREEN



SK05 CUBIC PINK



SK06 CUBIC OCHRE



SK07 KITE BLUE



SK02 RHOMBUS MULTI

# SKETCH



*Presenting a variety of designs executed with on-trend pastel shades, the Sketch collection offer great value style. Machine-woven from durable, easy-clean yarns.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 13mm | Pile Weight: 1900g



SK10 HEXAGON MULTI



SK04 DIAMOND MULTI



SK08 RETRO MULTI



SK09 LINEAR GREY MULTI





SK10 HEXAGON MULTI





# ALFRESCO

Suitable for both indoor and outdoor living, our Alfresco collection offers an entirely versatile decor solution. From high performance and durable yarns to softer wool like finishes made from sustainably produced recycled materials, the breadth of choice across this market leading collection is unrivalled.

<i>134</i>	ANTIBES
<i>138</i>	BOARDWALK
<i>140</i>	DARA
<i>142</i>	GRAYSON
<i>144</i>	HALSEY
<i>146</i>	HALSEY CUSHION
<i>148</i>	MONTY
<i>150</i>	NICO
<i>152</i>	PATIO
<i>156</i>	SALTA
<i>158</i>	VARANDA



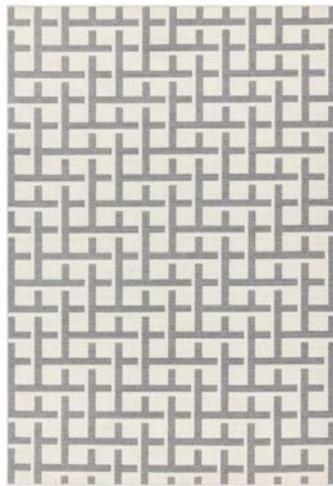
# ANTIBES



*Weatherproof polypropylene loop pile with a silky soft finish available in an array of modern designs*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

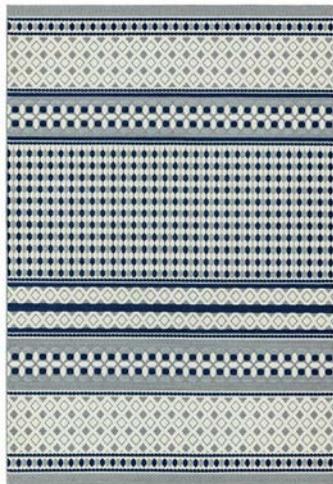
Machine Woven | 100% Polypropylene | Pile Height: 6mm | Pile Weight: 1300g



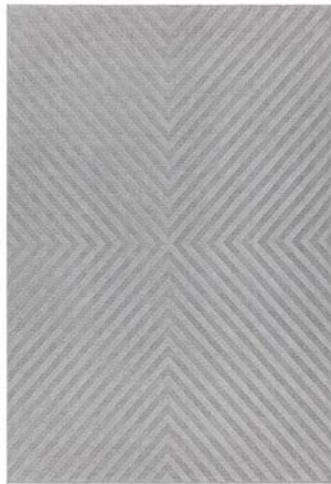
AN03 WHITE GREY GRID



AN08 WHITE DECO



AN06 BLUE CREAM GEOMETRIC



AN07 LIGHT GREY ARROW





AN08 WHITE DECO

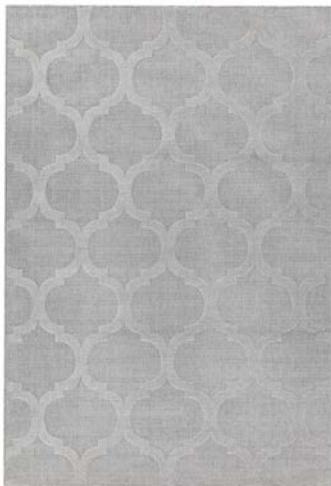
# ANTIBES



*Weatherproof polypropylene loop pile with a silky soft finish available in an array of modern designs*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 6mm | Pile Weight: 1300g



AN01 GREY TRELLIS



AN02 BLUE TRELLIS



AN04 BLUE WHITE LINEAR



AN05 BLUE LINEAR





AN05 BLUE LINEAR

# BOARDWALK



*Hand woven in India from sustainable yarns, the fully reversible Boardwalk is offered in a selection of playful multi-coloured stripes. Suitable for indoors and outdoors.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Woven | 100% PET | Pile Height: N/A | Weight: 2000g



PASTEL MULTI



BLUE MULTI



GREY MULTI



PASTEL MULTI

# DARA



*Contemporary abstract designs with a splash of colour finished in a durable indoor outdoor flatweave.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% PET | Pile Height: 2mm | Pile Weight: 2000g



BLUE



GREEN



OCHRE



TERRACOTTA





TERRACOTTA

# GRAYSON



*Beautifully simple textural weave offered in a choice of tonal neutrals, Grayson boasts high performance and sustainable yarns suitable for both indoor and outdoor living.*

Sizes(cm): 120 x 170 | 160 x 230 | 200 x 290

Hand Woven | 100% PET | Pile Height: N/A | Weight: 3000g



TAUPE



CREAM



GREY





CREAM

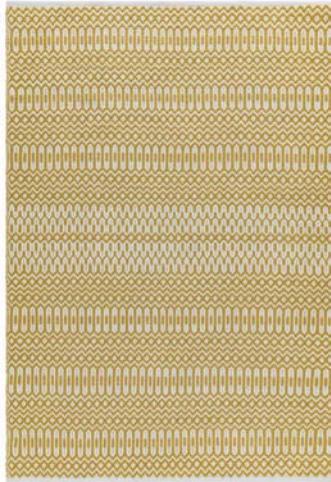
# HALSEY



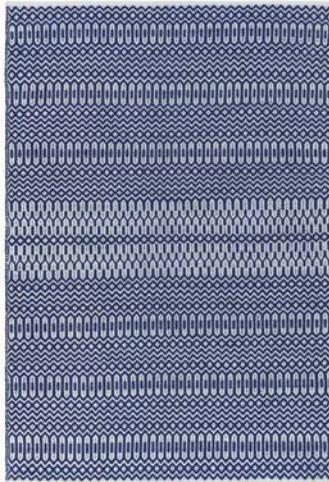
*A colourful geometric flatweave collection hand loomed in India with a soft, wool like finish and reversible design. Suitable for indoors and outdoors.*

Sizes(cm): 66 x 240 RUNNER | 120 x 170 | 160 x 230 | 200 x 290

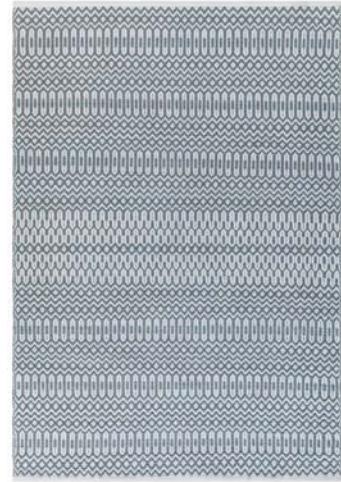
Hand Woven | 100% PET | Pile Height: N/A | Weight: 2000g



MUSTARD

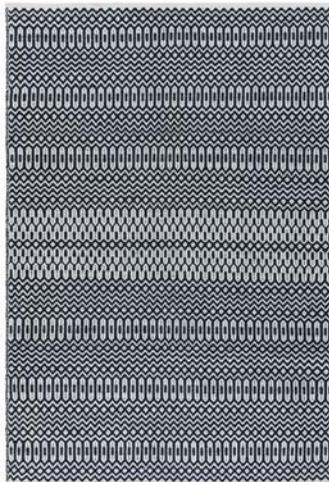


BLUE

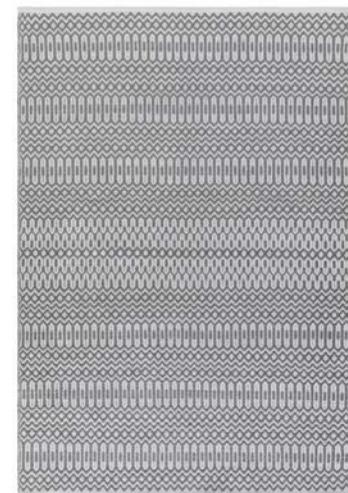


DUCK EGG

NATURAL



BLACK



GREY



BLUE

# HALSEY CUSHION



*Complementary geometric cushion collection. Hand woven in India from sustainable yarns for a soft wool like finish and finished with a durable weatherproof coating.*

Sizes(cm): 45x 45 CUSHION

Hand Woven | 100% PET | Pile Height: N/A | Weight: 2000g



BLACK



NATURAL



DUCK EGG



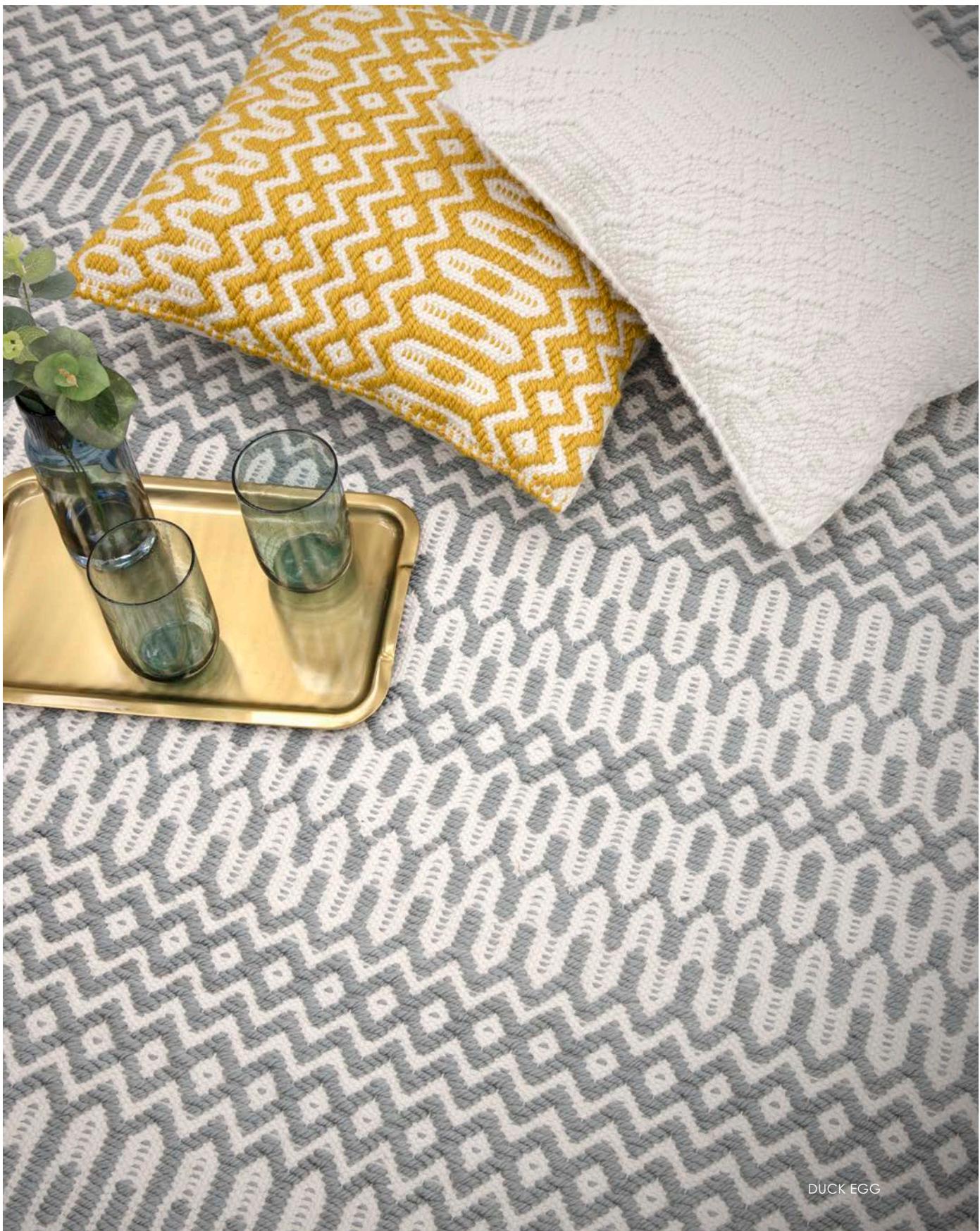
GREY



BLUE



MUSTARD



DUCK EGG

# MONTY



*Modern geometric and tribal designs woven from weather resistant yarns in a high-low pile for added cosy texture and warmth.*

Sizes(cm): 66 x 240 RUNNER | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 2-16mm | Pile Weight: 700g



MN01 BLACK CREAM TRIBAL



MN02 NATURAL CREAM TRIBAL



MN04 NATURAL CREAM STRIPE



MN05 BLACK GREY GEOMETRIC



MN06 NATURAL CREAM GEOMETRIC



MN07 BEIGE CREAM DIAMOND



MN03 BLCK CREAM STRIPE



MN03 BLACK CREAM STRIPE

# NICO



*Beautifully simple, the Nico collection is expertly hand braided in a versatile circular design and offered in a choice of grey or charcoal. Suitable for use in both indoor and outdoor environments.*

Sizes(cm): 200 x 200

Braided | 100% Polyester | Pile Height: N/A | Weight: 2500g



GREY



CHARCOAL



GREY



CHARCOAL

# PATIO



*Promising ultimate versatility, the Patio rugs feature a highly durable flatweave texture that's designed for both indoor and outdoor use.*

Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

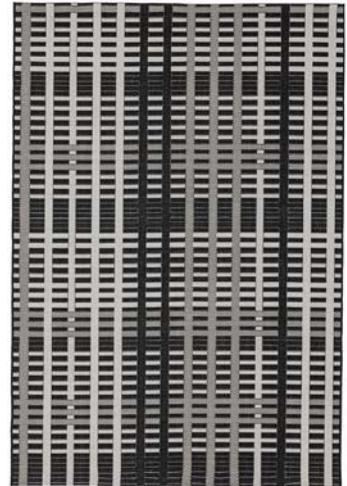
Machine Woven | 100% Polypropylene | Pile Height: N/A | Weight: 1200g



PAT19 BLACK MARBLE



PAT20 NATURAL MARBLE



PAT22 BLACK GRID

PAT21 PALM PINK



PAT15 GREEN PALM



PAT22 BLACK GRID

# PATIO



*Promising ultimate versatility, the Patio rugs feature a highly durable flatweave texture that's designed for both indoor and outdoor use.*

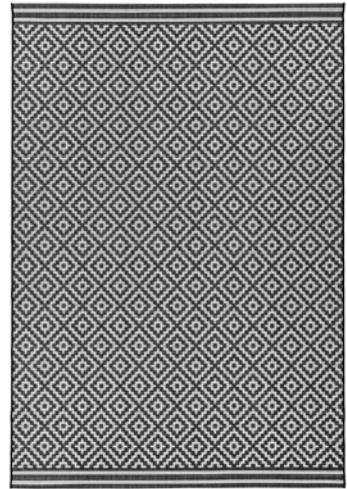
Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290  
Machine Woven | 100% Polypropylene | Pile Height: N/A | Weight: 1200g



PAT03 BEIGE STRIPE



PAT11 DIAMOND GREY



PAT12 DIAMOND MONO

PAT13 PINK JEWEL



PAT16 DECO IVORY



PATI 2 DIAMOND MONO

# SALTA



*With a textured 3D, velvety soft, high low pile, Salta offers a luxurious underfoot experience suitable for both indoor and outdoor living. Woven from highly durable yarns.*

Sizes(cm): 66 x 240 RUNNER | 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290

Machine Woven | 100% Polypropylene | Pile Height: 2-11mm | Pile Weight: 600g



SA02 CHARCOAL DIAMOND



SA01 ANTHRACITE STAR



SA03 SILVER GEOMETRIC

SA05 WHITE LINKS



SA04 BROWN LINKS



SA04 BROWN LINKS

# VARANDA



*Flat woven area rugs designed for indoor and outdoor living in natural shades of cool cream, warm grain, dark grey and deep black.*

Sizes(cm): 80 x 150 | 120 x 170 | 160 x 230 | 200 x 290 | 240 x 340

Machine Woven | 100% Polypropylene | Pile Height: N/A | Weight: 1100g



VA01 DIAMOND NATURAL



VA02 BEIGE DIAMOND



VA03 BLACK STRIPE



VA04 NATURAL STRIPE





YAOI DIAMOND NATURAL

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Main Catalogue



Katherine Carnaby

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## CONTACT US

Our head office, warehouse and showroom is situated near Manor House tube station in North London.  
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## HOW TO ORDER

**ONLINE** - We recommend using our **Trade Portal**. It is fast, easy and it shows updated inventory and prices.  
If you need a log in please email [websupport@asiatic.com](mailto:websupport@asiatic.com).

**EMAIL & TELEPHONE** - You can also get in touch with our sales team and place your order either through email [salesorders@asiatic.co.uk](mailto:salesorders@asiatic.co.uk) or telephone **020 8800 2000**.

**ASIATIC CARPET SALES REPS** - If you prefer a more personalised service, your dedicated Asiatic Carpets sales rep can help you place your order and answer all your enquiries.

### COLOURS

The colours of the rugs shown are as accurate as the photographic process allows. There may be variations from screen to screen.

Issues caused by normal wear are not considered manufacturing defects. These include but are not limited to the following:

- shedding – this may occur in some new rugs
- sprouting – occasional loose yarns is normal, simply trim
- fading – caused by exposure to direct sunlight
- soiling or staining – accidental spills or general soiling are beyond our control
- wet areas – our rugs are not covered for bath or shower rooms where they may become wet.

### WARRANTY

We offer a limited one year warranty on all our rugs against manufacturing defects when used in a domestic dwelling. If a manufacturing defect is identified upon receipt of the rug, or develops under normal usage conditions, we will repair or replace the damaged rug.

It does not cover products placed in commercial premises or areas of higher than normal traffic. This warranty is not transferable, proof of purchase will be required.

This warranty does not cover tears, burns, cuts, pulls or other damage, general deterioration, staining, loss of colour or appearance caused by abuse or improper maintenance.

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Additional care guide can be found by scanning the below QR Code





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